

Case Study Sustainability - People.

Bringing Joy to Children at Hogar de Niños "El Renuevo"

1. Background

Mother'son is committed to making a positive impact in the communities where it operates. In Buenos Aires, Argentina, the people of Mother'son identified an opportunity to support Hogar de Niños "El Renuevo," a shelter home providing care and support to children awaiting adoption.

2. Challenge

Children in shelter homes often face emotional and material challenges. The team recognised a need for essential supplies and emotional support to uplift the children at Hogar de Niños "El Renuevo."

3. Solution

The people of Mother'son in Buenos Aires organised a donation drive, collecting toys, food, and essential supplies. Their goal was to provide both material support and moments of joy for the children.

4. Impact

The initiative brought happiness to the children, providing them with much-needed resources and showing them they are cared for. The contribution helped enhance their well-being and created a positive atmosphere at the shelter home.

5. Conclusion

Our commitment to community engagement was exemplified through this initiative. By supporting children at Hogar de Niños "El Renuevo," the people of Mother'son demonstrated the company's dedication to making a meaningful difference in the lives of those in need.

